Permit #S00062187

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00062187 **Type of Permit:** STILL **Release Date:** 03/07/2013

Production Company STRONG PRODUCTIONS

Insured Company Name STRONG PRODUCTIONS

Contact Phone No. 1 323-644-1273
Contact Phone No. 2 323-610-1563
Fax 323-375-1510
Address 2238 ECHO PARK AVENUE
LOS ANGELES, California 90026

Production Title BELLEVUE EXPANSION

Type of Production Still Photo

Producer Joanna Strong

Director Scott Council

1st AD Scott Council

Production Manager Joanna Strong

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Joanna Strong
Primary Phone Mobile - 323-627-5617
Secondary Phone Office - 323-664-9516

Location Assistant Joanna Strong
Primary Phone Mobile - 323-627-5617
Secondary Phone Office - 323-664-9516

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00062187	**Location Manager**	Joanna Strong
Production Company	STRONG PRODUCTIONS	Primary Phone	Mobile - 323-627-5617
Insured Company	STRONG PRODUCTIONS	Secondary Phone	Office - 323-664-9516
Production Title	BELLEVUE EXPANSION		

Location Address Hollywood Bl., Franklin Av., Normandie Av., Beverly Bl., La Cienega Bl. (INCLUSIVE), Los Angeles, CA, 90038

Location Type Walking Grid

Film Dates 3/8/2013 - 3/22/2013 07:00 - 22:00 14 days

Open or Closed to the Public Open

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, A FIRE OFFICER MAY BE ASSIGNED.*
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document 62187, Strong 2012 AGENT Letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12

Filming Activities Exterior establishing beauty still shots of models on city sidewalks against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location
Parking Notes
On private property and/or legally in the street

Crew Parking
Location Type : Filming Location

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Strong Productions ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its affiliates) remain responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger hired by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 7/23/12

Joanna Strong
Name of Principal

By: _____
Representative's Signature

Joanna Strong
Print Representative's Name

owner
Representative's title

2238 Echo Park Ln
LA CA 90026
Principal's Address

323-664-9516
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT